

Attention: FASHIONISTAS

It's bedazzling of course! A new and exciting women's boutique has opened in Newtown Square, PA. Owned and operated by Ruth and Victor Krass, BEDAZZLED BOUTIQUE offers the clothing lines, shoes and accessories of many of today's most well known designers. Betsey Johnson, Juicy Couture, LuLu Guinness, Niclole Miller, and Stuart Weitzman are but a few of the over 30 designers on display at this suburban boutique.

Ruth has a degree in Fashion Merchandising from the Philadelphia University (formerly the Philadelphia College of Textiles and Sciences). Her dream of opening up her own boutique has finally come true, after raising her two children, who are both juniors in high school and college.

Ruth's enthusiasm and love of elegant shoes and accessories that can make a beautiful outfit even more glamorous was the inspiration for opening BEDAZZLED BOUTIQUE. Her husband, Victor, is not a stranger to the clothing industry. His family business was "Krass Brothers", known as the store for the stars. He has been in the men's clothing business for over 20 years.

Together they have created BEDAZZLED BOUTIQUE. This striking "New York City" style boutique has luxurious furniture and a flat screen TV to make the shopping experience both entertaining and pleasurable for customers, their husbands and even for children. Victor and Ruth's goal is to sell quality merchandise with a focus on friendly and individualized customer service.

BEDAZZLED BOUTIQUE is located on Route 252 at "*The Shops at Springton Pointe*", just minutes south of Gentile's fruit market. The inventory will include gorgeous shoes, handbags, belts, jewelry and beautiful clothing that will look as becoming and stylish today as in years to come.