

Newtown Square shines brighter with the opening of the newly expanded BEDAZZLED BOUTIQUE at the Shoppes at Springton Point. Opened only two years ago by Ruth and Victor Krass, this New York style boutique offers clothing lines, shoes and accessories of many of today's most well known designers. Betsey Johnson, Juicy Couture, LuLu Guinness, Nicole Miller and Stuart Weitzman are but a few of the over 30 designers on display.

The boutique is twice the size of the original Bedazzled. The décor of the new store looks like Soho meets Hollywood with high exposed ceilings painted black, gold light fixtures and even a "runway" down the middle of the store.

There is no need to go to the mall or Manhattan. Bedazzled offers one stop shopping from designer shoes, stockings and jewelry, to evening and prom gowns, to the latest in designer sportswear and a one-of-a-kind designer jean bar. Seventeen different designer jean lines are represented at the largest jean bar in the area. Expert fittings and free alterations are a signature service of this suburban boutique.

There is a huge selection of formal wear including prom, mother of the bride, and Bat Mitzvah dresses. The Krasses have outfitted customers for the SAG Awards, Academy Awards, charity balls, national pageants and many other formal and semi-formal events. Looking for something in particular? Ruth Krass is in New York weekly and would be happy to help you find the clothes or accessories that would please the most discerning shopper.

Voted the Best Clothing on the Mainline '08 and Best New Boutique on the Mainline '07, Bedazzled's top priority is exceptional customer service. Visit the new store and the website at www.bedazzledboutique.com for more information.